



Membership Information & Benefits

University of Wisconsin-Madison Center for Quick Response Manufacturing

What is Quick Response Manufacturing?

Today's theater of competition for manufacturing firms is speed — not only speed of delivery, but of concept, design and production. Success hinges on the ability to respond quickly.

Quick Response Manufacturing (QRM) is a companywide strategy to cut lead times in all phases of manufacturing and office operations. It can bring your products to market more quickly and secure your business prospects by helping you compete in a rapidly changing manufacturing arena.

QRM will not only make your firm more attractive to potential customers; it will also increase profitability by reducing non-value-added time, cutting inventory and increasing return on investment. Companies that have implemented QRM methods have achieved lead time reductions of 80% or more.

The Center for Quick Response Manufacturing was established in 1993 at the University of Wisconsin-Madison as a forum to learn the theory and practice of QRM and to help in the transition from the theoretical to the practical. Over 220 companies have applied QRM. Of those, approximately 50 of various sizes, products and locations are current contributing partners. Center members have the opportunity to not only remain on the cutting edge of manufacturing, but to create it.

For more information on QRM, free publications, results, testimonials and more, check www.qrmcenter.org or join our QRM LinkedIn group.

How do we join?

To apply for membership, call the QRM Center at 608.262.4709 or visit our Web site for instructions: www.qrmcenter.org

What are the benefits of membership?

Basic Membership

Reduced rates for QRM training events

QRM Center members can attend 10-12 training events per year – all at significantly reduced rates.

Members-only events

A unique opportunity to participate in members-only events such as working group meetings, plant tours, webinars and more.

Networking

Interact with representatives of other member firms, helping you learn how they have successfully dealt with common QRM challenges.

Publication discounts

QRM Center members have access to ongoing research and case studies through discounted publications.

Student-industry project presentations

Attend QRM project presentations by graduate student teams at the end of each spring semester.

Member directory

You will receive a directory with details about who belongs to the QRM Center: location(s) and contact information

Access to University of Wisconsin faculty

Take advantage of direct access to faculty at UW-Madison, one of nation's leading institutions in manufacturing research.

QRM Executive Committee

Members can participate in our executive committee and help set the agenda and priorities of the Center.

Regular QRM news updates

Manufacturing is constantly evolving. We keep you abreast of the newest developments in QRM.

Expanded Membership

When you join at the expanded level, you have the opportunity to work with students who make multiple visits to your workplace over a 3–4 month period. They investigate elements of a selected process or area — aspects of problem solving that member firms continually tell us they find difficult to accomplish in the face of day-to-day operational demands.

Using their classroom training, sophisticated computer programs and experience from exposure to other industries, students rapidly analyze your data. Under faculty guidance, the student team makes recommendations to help you achieve your lead time reduction goals.

In addition to classroom instruction, students attend QRM seminars, expanding their knowledge about a multitude of production operations and scenarios. As an expanded member, you benefit directly from their growing expertise and sustained enthusiasm.

Membership Fees

Basic annual membership is \$2,950 per company.

Expanded annual membership of \$9,900 allows participation in longer-term, in-depth student/faculty projects.