Implement Office Cells to Grow Your Business

When it comes to continuous improvement initiatives, most manufacturing companies target opportunities on the shop floor. However, office operations such as quoting, design, and order processing could present a huge opportunity to reduce lead times and grow market share.

Companies offering high-mix, low-volume or custom-engineered products spend significant time and resources in processing quotes, finalizing engineering designs, establishing bills of material, and purchasing critical components. The result: long lead times, missed opportunities in quoting, delays in order processing, engineering changes, expediting, and high costs.

Join us for this online workshop to learn how to design and implement Quick Response Office Cells (Q-ROCs) to improve order capture rate, streamline order processing to reduce hand-offs, and release orders to the shop floor quicker.

Learn about results from office cell implementations that have led to over 80% reduction in lead times, 50% improvements in order capture rate, manifold improvements in quality and on-time delivery and 15-20% reduction in costs.

What you will learn:

• **Overview:** Explanation of the Four Core Principles of Quick Response Manufacturing

• **The starting point:** Focused Target Market Segment (FTMS) – the nucleus of an office cell and the tool that helps determine the optimal Q-ROC

• **Implementation:** Steps to start a Q-ROC at each participant’s company

**Presenter:** Charlene Yauch

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Charlene Yauch is the associate director of the Center for Quick Response Manufacturing and serves as a professor of practice in the department of Industrial and Systems Engineering at the University of Wisconsin-Madison.

She has extensive experience working in both industry and academia and has been involved with the QRM Center since 1997.